



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Penciptaan Usaha Intense Nourishing
Body Shower Oil “The Monday Ritual”**

| | |
|------------------------------|-------------|
| Brian Jonathan | 13111910198 |
| Cintya Veronica | 13111910187 |
| Ghina Tsabitanisa Kusumajadi | 13111910404 |
| Henry Johannes Willem | 13111910360 |
| Jennifer Setyawan | 13111910231 |

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Business Creation of Intense Nourishing Body
Shower Oil “The Monday Ritual”**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**