



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Analisis Perencanaan dan Implementasi  
Usaha Kecantikan Produk Rambut Pentawave**

|                        |             |
|------------------------|-------------|
| Chrisilla Vieny Benida | 13111910458 |
| Daniel Sutrisno        | 13111910402 |
| Irene Patrichia        | 13111910188 |
| Jason Owen             | 13111910330 |
| Nichelle Mychaella A.  | 13111910246 |

**PROGRAM STUDI S1 MANAJEMEN**

**UNIVERSITAS PRASETIYA MULYA**

**JAKARTA, 2023**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**

**Planning and Implementation Analysis Pentawave  
Hair Products Beauty Business**

|                        |             |
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| Chrisilla Vieny Benida | 13111910458 |
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| Jason Owen             | 13111910330 |
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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**