



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

Analisis Pengembangan Usaha Minuman

Es Campur Idaman

Clara Alverina	13111910167
James Surya	13111910336
Owen Kiantoro	13111910081
Rachel Grace C.	13111910323
Vincent Saputra	13111910349

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Es Campur Idaman's Beverage
Business Development Analysis**

Clara Alverina	13111910167
James Surya	13111910336
Owen Kiantoro	13111910081
Rachel Grace C.	13111910323
Vincent Saputra	13111910349

**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**