



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Perencanaan dan Implementasi Usaha
Makanan Daifuku dengan Merek Furūku**

I Made Yogi Windu Saputra	13111910002
James Bryant	13111910359
Michael Tjoe Natanael	13111910133
Raeshya Vimeithya Rumantir	13111910183
Ryan Darmawan Subandar	13111910139

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analysis of Furūku: A Daifuku Food Business
Planning and Implementation**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**