



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**ANALISIS PELUANG DAN PENGEMBANGAN BISNIS
PROTEIN BAR “GAINZ”**

Farrencia Nallanie	13111910166
Jonathan Mac Enver	13111910016
Juan Fesnando Nguigroho	13111910311
Muhammad Akmal Yazid	13111910160
Stefanus Arvin	13111910001

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**OPPORTUNITY ANALYSIS AND BUSINESS
DEVELOPMENT OF PROTEIN BAR “GAINZ”**

Farrencia Nallanie	13111910166
Jonathan Mac Enver	13111910016
Juan Fesnando Nguigroho	13111910311
Muhammad Akmal Yazid	13111910160
Stefanus Arvin	13111910001

**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**