



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Kelayakan dan Pengembangan Usaha
Deodoran Stik Alami Ohale**

Arief Aulia Rakhman	13111910468
Claudio Ravindra Putra	13111910152
Mika Adinegoro Kiroyan	13111910161
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**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Feasibility Analysis and Development of
Ohale's Natural Stick Deodorant Business**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**