



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Analisis Pengembangan Usaha Makanan  
Non-Halal “SMOKD”**

Andrew Sutanto	13111910445
Enrico Lison	13111910425
Evelin Prayogo	13111910098
Jessica Lim	13111910142
Marvel Odysseus	13111910234

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**



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**FINAL PROJECT**

**Development Analysis of Non-Halal Food Business  
“SMOKD”**

Andrew Sutanto	13111910445
Enrico Lison	13111910425
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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**