



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

Analisis Peluang dan Pengembangan Bisnis Angkringan Nasi Kucing “Cingku”

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Natasya Febrina	13111910377
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**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



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PRASETIYA MULYA**

FINAL PROJECT

**Opportunity Analysis and Business Development of
Angkringan Nasi Kucing “Cingku”**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**