



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis dan Implementasi Pengembangan Usaha
Produk Camilan Kentang Stackation**

Billy Jonartha	13111910191
Inggrid Wong	13111910094
Jimmy Suparman	13111910380
Kevin Amadeo Dragon	13111910100
Lulu Cantika Hendrika	13111910089

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
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FINAL PROJECT

**Analysis and Implementation of Stackation's Potato
Snack Product Business Development**

Billy Jonartha	13111910191
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**