



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**ANALISIS PELUANG USAHA YAKITORI
DENGAN PERPADUAN SAMBAL LOKAL DI
CIREBON: TENTORI**

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**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**BUSINESS DEVELOPMENT ANALYSIS OF
YAKITORI FUSION WITH LOCAL SAMBAL
AT CIREBON: TENTORI**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**