



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Perencanaan dan Implementasi
Pengembangan Bisnis Makanan Jajanan Jepang
YABE! Yakitori**

Albert Baptista	13111910207
Michelle Angelina	13111910025
Nicholas Owen	13111910021
Regina Lavania	13111910077
Sandy Bachtiar	13111910019

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**The Analysis of Planning and Implementation of
Japanese Snack Food Business Development**

YABE! Yakitori

Albert Baptista	13111910207
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**