



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Pengembangan Bisnis Camilan Donat
Mochi Bitesize SunDough**

Bryan Samuel	13111910204
Dhea Enrica	13111910165
Marceline Calista	13111910146
Melvin Lipin	13111910158
Timothy Efendi	13111910129

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Business Development Analysis of Bitesize Mochi
Donut Snack SunDough**

Bryan Samuel	13111910204
Dhea Enrica	13111910165
Marceline Calista	13111910146
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**