



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Analisis Kelayakan Pengembangan Bisnis Dessert Sehat  
PARFECT**

Amadeus Marcell Widjaja	13111910017
Jean Phillippe Ferdinand	13111910014
Jesseline Fayola Sunandar	13111910341
Jessy Vanneshia Wijaya	13111910276
Valencia Tanton	13111910264

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**

**Feasibility Analysis of PARFECT Healthy Dessert  
Business Development**

Amadeus Marcell Widjaja	13111910017
Jean Phillippe Ferdinand	13111910014
Jesseline Fayola Sunandar	13111910341
Jessy Vanneshia Wijaya	13111910276
Valencia Tanton	13111910264

**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2023**