



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

Analisis Pengembangan Usaha Modern-Modest Wear Merek

Adine

Audry Gita Amanda	13111910214
Fenderico Defayye	13111910030
Keyko Florentyna Hartono	13111910441
Rifqi Asqal Herial	13111910448

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Adine Modern-Modest Wear Brand Business Development
Analysis**

Audry Gita Amanda	13111910214
Fenderico Defayye	13111910030
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**