



UNIVERSITAS
PRASETIYA MULYA

TUGAS AKHIR

**Upwear – Inovasi Produk dalam Fesyen
Berkelanjutan dengan Merubah Tampilan Pakaian
melalui *Upcycling* dan Mengurangi Limbah Tekstil di
Wilayah Pulau Jawa**



Oleh

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**PROGRAM STUDI S2 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Upwear – Product Innovation in Sustainable Fashion
by Transforming Clothing Appearances through
Upcycling and Reducing Textile Waste in the Java
Island Region**



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**MASTER OF MANAGEMENT PROGRAM
BUSINESS MANAGEMENT CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**