

## EXECUTIVE SUMMARY

SANI, symbolizes innovation and commitment to sustainability in the textile dyeing industry. Located in Bulu, Sukoharjo, Central Java, SANI utilizes local *Indigofera tinctoria*, Indonesia's natural potential in creating organic dyes for the textile, batik, and other apparel industries. SANI aims to empower local farmers and reduce the negative environmental impacts of the textile industry, supporting Sustainable Development Goals (SDGs) 12 and 13.

SANI's operational strategy is grounded in social entrepreneurship, prioritizing not just raw material efficiency but also local farmer empowerment and regional economic development. The company's core-plasma partnership with local farmer groups in Sukoharjo demonstrates a commitment to enhance farmers' welfare, ensure a sustainable raw material supply, and provide additional income and price stability for agricultural products.

With an initial funding of IDR 7 billion from the founders, IDR 3.50 billion is allocated for initial investments such as land acquisition, construction of production facilities, and purchasing essential equipment and machinery. The remaining IDR 3.50 billion is designated for working capital to sustain daily operations.

From a financial perspective, SANI aims to have robust growth and profitability. SANI's financial projections are promising, with a Net Present Value (NPV) of IDR10,403,579,848, indicating the project's potential to generate value beyond its costs. The Internal Rate of Return (IRR) stands at 41.6%, showcasing the investment's expected profitability, complemented by a Modified Internal Rate of Return (MIRR) of 34.3%, further affirming the investment's attractiveness. With a Profitability Index (PI) of 4.25, the investment is deemed to yield returns exceeding the initial outlay.

However, SANI is prepared for a longer-term horizon to realize the financial gains. The Payback Period is estimated to be in the 5th year, while the discounted payback period extends to the 6th year, reflecting a cautious approach to financial recovery and profitability timelines. Moreover, SANI's Social Return on Investment (SROI) highlights its role as a socially responsible business, offering substantial social and economic benefits to local farmers and dyers.