



**UNIVERSITAS
PRASETIYA MULYA**

RENCANA BISNIS

**KELANA: Penyelenggara Kegiatan Wisata Historis Dengan
Pendekatan Berbasis Experience**

Amira Intan Primandari - 15122210040

Dyah Ayu Sari Nastity - 15122210036

Gerald Theodore - 15122210026

Janice Manuella - 15122210032

PROGRAM MAGISTER MANAJEMEN - BUSINESS MANAGEMENT

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BUSINESS PROPOSAL

KELANA:

Historical Tourism Activity Organizer with Experience-Based Approach

Amira Intan Primandari - 15122210040

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