



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**SOWA: Minuman Isotonik Rendah Kalori untuk  
Membantu Tubuh Terhidrasi dan Bugar Selama  
Beraktivitas**

|                         |               |
|-------------------------|---------------|
| Arifin Amanto Putra     | (15122210030) |
| Danita Adriella Fredita | (15122210042) |
| Rafiandra Widhiansyah   | (15122210038) |
| Rifqi Abdurrachman      | (15122210029) |
| Shobhi Rafif R          | (15122210023) |

**PROGRAM STUDI S2 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**

**SOWA: Low-Calorie Isotonic Drink to Help Keep the  
Body Hydrated and Fit During Activities**

|                          |               |
|--------------------------|---------------|
| Arifin Amanto Putra      | (15122210030) |
| Danitsa Adriella Fredita | (15122210042) |
| Rafiandra Widhiansyah    | (15122210038) |
| Rifqi Abdurrachman       | (15122210029) |
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**MASTER OF MANAGEMENT PROGRAM  
BUSINESS MANAGEMENT CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**