



UNIVERSITAS PRASETIYA MULYA

Rencana Bisnis

**BPM Auto: Bengkel Perbaikan dan Perawatan Spesialis Mobil BMW Dengan
Mengandalkan Kecepatan dan Memiliki Ruang Lingkup Pekerjaan Yang Luas di
Jabodetabek**

Muhamad Aliyudin 15122220001

Luthfi Yudhistira 15122220020

Pandeka Ramadhan 15122220008

Valensius Calvin Anwar 15122220024

Zakky Ramadhan 15122220026

PROGRAM MAGISTER MANAJEMEN – BUSINESS MANAGEMENT

UNIVERSITAS PRASETIYA MULYA

JAKARTA

2024



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Business Plan

BPM Auto: Specialized BMW Workshop that Relies on Speed and have Wider Scope of Work in Jabodetabek

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