



**UNIVERSITAS
PRASETIYA MULYA**

PROPOSAL RENCANA BISNIS

BUSINESS PLAN EDUPEDIA

**Jasa Konsultasi Pemasaran Institusi Perguruan Tinggi
di Indonesia**

MEYRIANA KESUMA - 15122220036

FAJAR FADILAH HARIS - 15122220038

ANDRE WILLIAM – 15122220050

ZIPORA PRATAMA - 15122220051

SEKARSYIFA SESAREA - 15122220057

**PROGRAM STUDI S2 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**EDUPEDIA : Marketing Consulting Services
for Higher Education Institutions in Indonesia**

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FAJAR FADILAH HARIS - 15122220038

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MASTER OF MANAGEMENT PROGRAM

UNIVERSITAS PRASETIYA MULYA

JAKARTA, 2024