

EXECUTIVE SUMMARY

The Solar Farming Project is designed to address the growing demand for renewable energy in Indonesia, particularly solar power. With the government's ambitious goal to achieve 23% of its energy from renewable sources by 2030, the project aims to close the gap between current achievements and national targets. Solar Farming focuses on providing innovative, cost-efficient solar energy solutions for the industrial and remote areas of Indonesia. One of the unique value propositions of this project is the **Zero Investment** model, allowing customers to transition to solar power without bearing the initial capital expenditure, thus lowering the financial barriers to entry.

In terms of financial feasibility, the project demonstrates strong potential, with a projected **Project IRR of 15.5%**. This, coupled with a **Net Present Value (NPV) of IDR 133.3 billion** at a discount rate of 9.93% and Fuel Savings at IDR 151.5 Billion highlights the project's ability to provide optimal returns for investors while maintaining competitiveness in pricing and operational efficiency. With a clear strategy to enhance its cost leadership and a commitment to delivering green energy solutions, Solar Farming positions itself as a key player in Indonesia's renewable energy transition

