



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

***Acheta: Cricket Based Supplement Protein* sebagai Alternatif  
Bubuk Protein *Whey* dan Nabati untuk Meningkatkan  
Asupan Nutrisi dalam Gaya Hidup Aktif**

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**PROGRAM STUDI S2 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**



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**FINAL PROJECT**

**Acheta: Cricket Based Supplement Protein as a Whey and  
Plant Based Protein Powder alternative to Increase  
Nutritional Intake on Active Healthy Lifestyle**

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**MASTER OF MANAGEMENT PROGRAM  
REGULAR CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**