



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

Pro-Baby

**Klinik kesuburan dengan layanan eksekutif
di Jakarta**

Jenny Octavia	15132210009
Maria Veronica Simanjuntak	15132210007
Pradith T. Wijonarko	15132210017
Rita Triani	15132210023
Zuraida Meilyani	15132210005

**PROGRAM STUDI S2 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

Pro-Baby

**Fertility clinic with executive services
in Jakarta**

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**MASTER OF MANAGEMENT PROGRAM
STRATEGIC MANAGEMENT CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**