



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

SAIL IN:

**Penyedia Layanan *Platform* Digital Pemesanan
Paket Wisata Kapal *Open Trip* di Labuan Bajo**

Andi Dwi Putranto	NIM 15132210004
Arki Rifazka	NIM 15132210008
Hafizhul Mizan	NIM 15132210020
Monica Valentina Harianto	NIM 15132210022
Rama Aditya	NIM 15132210011

PROGRAM STUDI S2 MANAJEMEN

UNIVERSITAS PRASETIYA MULYA

JAKARTA, 2024



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

SAIL IN:

**Digital Platform Services for *Open Trip* Boat
Tour Packages in Labuan Bajo**

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MASTER OF MANAGEMENT PROGRAM

STRATEGIC MANAGEMENT CONCENTRATION

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