



# UNIVERSITAS PRASETIYA MULYA

## TUGAS AKHIR

### SmartStep

*"Pembelajaran Online dengan Personalisasi Khusus  
untuk Pengembangan Karir Profesional Digital  
bagi Fresh Graduate di Indonesia"*

Nia Febriana	15132210019
Nur Aini Merdekawati	15132210010
Pandhu Wiguna	15132210018
Rinaldi R.Santoso	15132210015
Risa Marihot Magdalena	15132210021

**PROGRAM STUDI S2 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**

**SmartStep**

*"Online learning with Special Personalization  
for Digital Professional Carrer Development  
for Fresh Graduate in Indonesia "*

Nia Febriana	15132210019
Nur Aini Merdekawati	15132210010
Pandhu Wiguna	15132210018
Rinaldi R.Santoso	15132210015
Risa Marihot Magdalena	15132210021

**MASTER OF MANAGEMENT PROGRAM  
STRATEGIC MANAGEMENT CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**