



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Silver Plate: Platform penyedia makanan berkualitas
premium dengan harga terjangkau**

Chelpiana Yulianti	15132220015
Christian Ade Chandra Meliala	15132220006
Dwi Novitayeni	15132220029
Savitria	15132220005

PROGRAM STUDI S2 MANAJEMEN

UNIVERSITAS PRASETIYA MULYA

JAKARTA, 2024



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Silver Plate: Platform that provides premium quality
food at affordable prices**

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MASTER OF MANAGEMENT PROGRAM

STRATEGIC MANAGEMENT CONCENTRATION

UNIVERSITAS PRASETIYA MULYA

JAKARTA, 2024