



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**IVIE (*Immersive Movie Experience*):
Hiburan Tematik Perfilman dengan Pengalaman
Imersif**



Elia Mahatma Rayhan Soetopo	15112210008
Nadya Natasha Alimin	15112210020
Viga Syarafina	15112210019

**PROGRAM STUDI S2 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

***IVIE (Immersive Movie Experience):*
Immersive Movie Themed Entertainment**



Elia Mahatma Rayhan Soetopo	15112210008
Nadya Natasha Alimin	15112210020
Viga Syarafina	15112210019

**MASTER OF MANAGEMENT PROGRAM
REGULAR CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**