



UNIVERSITAS
PRASETIYA MULYA

TUGAS AKHIR

**IVIE (*Immersive Movie Experience*):
Hiburan Tematik Perfilman dengan Pengalaman
Imersif**



Haryadi Sudibjo

15112210007

**PROGRAM STUDI S2 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**IVIE (*Immersive Movie Experience*):
Thematic Entertainment Films with Immersive
Experience**

Haryadi Sudibjo

15112210007

**MASTER OF MANAGEMENT PROGRAM
REGULAR CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**