



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Furmates: Platform Agregator Layanan *Pet Care*
pada Kucing dan Anjing Peliharaan di Kota Besar
Indonesia**

Anisha Marjani Putri Firdi	NIM 15122120051
Citra Jayanti Yuwono	NIM 15122120060
Dhanez Wastu Dharmestha	NIM 15122120043
Michael Lestario Halim	NIM 15122120041
Muhammad Ilham Rivano	NIM 15122120033

**PROGRAM STUDI S2 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Furmates: Aggregator Platform of Pet Care Services
Designated for Domesticated Cats and Dogs in Large
Cities of Indonesia**

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**MASTER OF MANAGEMENT PROGRAM
BUSINESS MANAGEMENT CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**