



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

Analisis Theory of Planned Behavior (TPB)
terhadap Intensi Investasi Saham pada Karyawan
di Jakarta

Benedict Jason Wijaya 13202010047

Richer Di Jesu 13202010022

**PROGRAM STUDI S1 AKUNTANSI
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analysis Theory of Planned Behavior (TPB) on
Stock Investment Intentions of Employees in
Jakarta**

Benedict Jason Wijaya 13202010047

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**UNDERGRADUATE OF ACCOUNTING PROGRAM
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**