

EXECUTIVE SUMMARY

Upon the Government's support for the Acceleration growth of Electric Vehicle in the country and counting Indonesia's potential resources, it is believed the global electric vehicles in the country will continue to grow rapidly and massively especially in the next few years, which should be followed by providing adequate infrastructure to adapt through the growth of electric vehicles.

However, through research that has been conducted, in supporting acceleration use of electric vehicles, especially for electric cars (EVs), there are concerns regarding insufficient information of location of electric vehicle charging stations, while driving without knowing locations of the charging stations . This Business Plan strive to identify difficulties and concerns of consumers by using the momentum while the recent concern driven yet not fully confidence to drive an electric vehicle if the battery runs out on the road and unpredictable knowing the location of the charging station.

The product offered as a solution, by developing an app-based service, through the integration of all brand options since consumers currently required to have multiple digital apps for every brand of EV charging machine, by providing features to see the availability time slot of charging machines and make reservations/booking by customer' ideal schedule for charging, therefore consumers have the confidence to charge electric vehicles as their expectation and travel plans.

Pursuing sustainable business plan will also provide portable backup charging resources, thus consumers certainly have zero worries in case of emergencies.

This business plan has a great opportunity to enter and grow for continue inspiring growth of the "clean" energy. The Company's goal is to become a trusted company, continuous sustainable, and increase the company's potential to obtain business opportunities that guarantee the company's future through internal and external synergies.