



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Peluang dan Pengembangan Usaha
Makanan Vietnam Phở “Phở Năm”**

Amanda Christina Sheliency	13112010538
Calista Wisuna	13112010360
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**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
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FINAL PROJECT

**Analysis of Opportunities and Development of
Vietnamese Food Phở “Phở Năm”**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**