



**UNIVERSITAS
PRASETIYA MULYA**

**TUGAS AKHIR
SINGGAH
PENGINAPAN PREMIUM DI DAERAH DESTINASI
WISATA INDONESIA DENGAN KEUNIKAN
PENGALAMAN WISATA ALAM DAN BUDAYA
LOKAL**

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|---------------------------|-------------|
| Dessy Adelia Pramesty | 15132110016 |
| Devalina Puspita Dewi | 15132110015 |
| Iqbal Prayoga | 15132110024 |
| Matthaeus Junior Seniawan | 15132110019 |

**PROGRAM STUDI S2 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

SINGGAH

PREMIUM HOTEL IN INDONESIA TOURIST AREA
THAT PROVIDE UNIQUE NATURAL TOURISM
AND LOCAL CULTURAL EXPERIENCES

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MASTER OF MANAGEMENT PROGRAM
STRATEGIC MANAGEMENT CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2023