



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Pengembangan Model Bisnis Teknologi Finansial:
CONNEX**

| | |
|------------------------|-------------|
| Bernadeta Soegiarto | 13132010018 |
| Grace Angela Hardianto | 13132010051 |
| Janice Andreas | 13132010020 |
| Jennifer Henry | 13132010059 |
| Sophia Kineta Djohan | 13132010030 |

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**The Development of Financial Technology
Business Model: CONNEX**

| | |
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
FINANCIAL TECHNOLOGY CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**