



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Peluang dan Implementasi Bisnis
Makanan Crispy Rice ala Jepang “Okoge”**

Daniel Partogi Sitorus	13112010428
Gracelynn	13112010034
Jessica	13112010401
Kevin Widiatmaka	13112010441
Michael Ernest Laurent	13112010430

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
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FINAL PROJECT

**Analysis of Opportunities and Implementation of
the Japanese Style Crispy Rice Food Business
"Okoge"**

Daniel Partogi Sitorus	13112010428
Gracelynn	13112010034
Jessica	13112010401
Kevin Widiatmaka	13112010441
Michael Ernest Laurent	13112010430

**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**