



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Strategi Pengembangan Bisnis Mochi Waffle**

Enrico Winaldy	13112010218
Jacquelyn Chandra	13112010084
Jocelyn Winola	13112010308
Khantidhira Winona Suharto	13112010372
Satrio Farras Muhammad	13112010397

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**



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**FINAL PROJECT**

**Mochi Waffle Business Development Strategy**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**