



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Pengembangan Bisnis Makanan khas
Manado “Manadoi”**

Albertha Valencia	13112010053
Alvin Hermanto	13112010336
Daniel Kurniawan	13112010069
Elisha Eirene Kho	13112010183
Fellysa Kusuma	13112010197

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Business Development Analysis of Manado's
Traditional Cuisine "Manadoi"**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**