



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**ANALISIS PENGEMBANGAN BISNIS *GLUTEN*
FREE COOKIES PAMI BITES**

Bryan Willis	13112010134
Filbert Nathaniel	13112010448
Kennedy	13112010488
Theng Kiem Hwa, Viona Santoso	13112010094
Tio Mayliza Silalahi	13112010356

PROGRAM STUDI S1 MANAJEMEN

UNIVERSITAS PRASETIYA MULYA

JAKARTA, 2024



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**GLUTEN FREE COOKIES BUSINESS
DEVELOPMENT ANALYSIS OF PAMI BITES**

Bryan Willis	13112010134
Filbert Nathaniel	13112010448
Kennedy	13112010488
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UNDERGRADUATE OF MANAGEMENT PROGRAM

BUSINESS CONCENTRATION

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