



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Analisis Pengembangan Usaha Makanan  
“Wok-Yeah!”**

Halbert Angwyn	13112010342
Joshlyn Kurniawan	13112010454
Kevin Elbert Mulya	13112010455
Steven Valerian	13112010284
Tomy Susanto	13112010032

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**

**Food Business Development  
Analysis of “Wok-Yeah!”**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**