



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Kelayakan dan Implementasi Bisnis
Premium Cookies dengan Bahan Dasar
Kacang-Kacangan**

Calvin Haris Effendi	13112010257
Catherine Edelin	13112010408
Jessicha	13112010486
Nicholas Aurel Onggo	13112010016
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**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Feasibility Analysis and Business Implementation
of Premium Cookies with Nuts
as the Basic Ingredients**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**