



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Analisis Pengembangan Bisnis Makanan dengan  
Produk Bihun Bebek Kuah Rempah di Tangerang  
Selatan**

Angelica	13112010235
Axel Christopher	13112010163
Cristianto Lesmana	13112010472
William Lie	13112010494
William	13112010384

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**



**UNIVERSITAS  
PRASETIYA MULYA**

**FINAL PROJECT**

**Analysis of Business Development for Food  
Products with Spiced Duck Vermicelli Soup in  
South Tangerang**

Angelica	13112010235
Axel Christopher	13112010163
Cristianto Lesmana	13112010472
William Lie	13112010494
William	13112010384

**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**