



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Analisis Pengembangan Bisnis Street Food Snack  
Olahan Jagung Utuh CornHUB**

Ariella Agnes Hadianto	13112010138
Jesslyn	13112010535
Kemas Fajar Subhan	13112010504
Nichole Gabriele	13112010214
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**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**



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**FINAL PROJECT**

**Street Food Snack Business Development Analysis  
for Processed Whole Corn: CornHUB**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**