



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**ANALISIS PENGEMBANGAN USAHA
*CALMING MILK POWDER THE SERENE
CO.***

Cindy Wyllim	13112010353
Gabriella Putri Sungkono	13112010017
Malvin	13112010320
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**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**ANALYSIS OF BUSINESS
DEVELOPMENT OF CALMING MILK
POWDER THE SERENE CO.**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**