



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

Analisis Pengembangan Ide Bisnis Aplikasi Teknologi *WellMed: Beauty and Wellness Financing*

Brian Putra Handojo	13132010046
Kevin Benedict Iskandar	13132010031
Nathan Kienan Doku	13132010036
Priscilla Ileana	13132010033

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**The Analysis of Financial Technology Business
Plan for Application Development
*WellMed: Beauty and Wellness Financing***

Brian Putra Handojo	13132010046
Kevin Benedict Iskandar	13132010031
Nathan Kienan Doku	13132010036
Priscilla Ileana	13132010033

**UNDERGRADUATE OF MANAGEMENT PROGRAM
FINANCIAL TECHNOLOGY CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**