



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**ANALISIS KELAYAKAN BISNIS SABUN TANPA
BILAS
“BOOSAH”**

Albert Fernando	13111910272
Andrew	13111910426
Fiona Florensia	13111910480
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**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**OPPORTUNITY ANALYSIS OF DRY SOAP
BUSINESS
“BOOSAH”**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**