



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Analisis Pengembangan Usaha Fesyen Human to  
Human**

Aufa Muhammad Athaya	13111810449
Jonathan Christian Hartono	13111910459
Nicholas Alexander Sujono	13111810351
Wu Wilson Putra Jaya	13111810441

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**



**UNIVERSITAS  
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**FINAL PROJECT**

**Analysis of Fashion Business Development  
Human to Human**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**