



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Pengembangan Bisnis Kosmetik
POMELIP:
Produk Perawatan Bibir dengan Kandungan
Ekstrak Buah Delima**

Carlos Daniel	13112010530
Kenny Julius Litanayu	13112010403
Shiora Dimulia	13112010442
Syifa Alya Rahmah	13112010192
Vanessa Evelyn Thamrin	13112010331

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**POMELIP's Cosmetic Business Development
Analysis: Lip Care Products with Pomegranate
Extract**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**