



UNIVERSITAS
PRASETIYA MULYA

TUGAS AKHIR

Analisis Pengembangan Usaha Produk Sabun Cuci Muka
Pria GROVE

Bertrand	13112010128
Christina Cindy	13112010345
Fily Stevany Widjaja	13112010164
Michael Hadinata Tjoa	13112010520
Samuel David Gozali	13112010137

PROGRAM STUDI S1 MANAJEMEN

UNIVERSITAS PRASETIYA MULYA

JAKARTA, 2024



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Business Development Analysis of GROVE Men Facial
Wash**

Bertrand	13112010128
Christina Cindy	13112010345
Fily Stevany Widjaja	13112010164
Michael Hadinata Tjoa	13112010520
Samuel David Gozali	13112010137

UNDERGRADUATE OF MANAGEMENT PROGRAM

BUSINESS CONCENTRATION

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