



**UNIVERSITAS  
PRASETIYA MULYA**

**TUGAS AKHIR**

**Analisis Perkembangan Bisnis Bidang Beauty  
Perusahaan Haile**

Christopher Devon Chen	13112010155
Elyzabet Halim	13112010536
Joseph Lim	13112010011
Oei Nathania	13112010057
Shanne Aldora Vicyanto	13112010152

**PROGRAM STUDI S1 MANAJEMEN  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**



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**FINAL PROJECT**

**Analysis of Haile's Business Growth in  
Beauty Industry**

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**UNDERGRADUATE OF MANAGEMENT PROGRAM  
BUSINESS CONCENTRATION  
UNIVERSITAS PRASETIYA MULYA  
JAKARTA, 2024**