



**UNIVERSITAS
PRASETIYA MULYA**

TUGAS AKHIR

**Analisis Pengembangan Bisnis Sabun Mandi
Berbasis Minyak Alami “Art of Shower”**

Dillon Henry Richard Hilliard	13112010219
Giran Taurisda	13112010394
Ivana Hung Mulan	13112010388
Janice Angeline Christabella	13112010157
Tanezia	13112010205

**PROGRAM STUDI S1 MANAJEMEN
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**



**UNIVERSITAS
PRASETIYA MULYA**

FINAL PROJECT

**Analysis of Natural Oil Based Bath Soap Business
Development “Art of Shower”**

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Giran Taurisda	13112010394
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**UNDERGRADUATE OF MANAGEMENT PROGRAM
BUSINESS CONCENTRATION
UNIVERSITAS PRASETIYA MULYA
JAKARTA, 2024**